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www.linkedin.com/in/alvaroabril
(LinkedIn)
www.sistemasgeniales.com
(Company)
www.abril.pro (Blog)

Aptitudes principales

Marketing en Internet
Gamification
Software Development

Languages

Español (Native or Bilingual)
Inglés (Professional Working)

Honors-Awards

Mathematic Contest - Top 50
Speaker IoT - Gaming Technology
Speaker about Marketing
Speaker about Game Designing
Speaker Outbound Marketing

Publications

Owner Dineroclub.net

Alvaro Abril

Full-Stack - Wordpress - Python - Javascript - LiveCode - React -
Unreal Engine - C - 3D Animator

Perímetro Urbano Medellín

Extracto

Senior full-stack developer with a broad and versatile coding skillset.

I have been a software developer for over 25 years. I worked in 4 countries as IT Manager or Marketing Manager for large corporations. I studied electronic engineering with a strong background in mathematics, which allows me to create complex algorithms. Passionate about the IoT (IIoT), Artificial Intelligence, probability analysis, Fibonacci sequence, Games Designing, Simulations, and Game Theory. I am comfortable working remotely or in an office.

I have strong experience in marketing strategies for medium and big companies using technology (CRM, Gamification, Social Media, Mailing, and Free Press). I have more than 40 K followers on social networks and Speaker on international events. My own web is www.sistemasgeniales.com

Website designer: WordPress Specialist. +70 websites designed for my customers.

Design: UX, Adobe Photoshop, Illustrator, Animate, Premiere, Audition.

Frontend: LiveCode, HTML, SASS/CSS, Javascript, Python, Angular, React js, React Native, Swift

Backend: LiveCode Server, Node.js, PHP, C#, Flask

Databases: SQL Server, MySQL, MongoDB, TensorFlow, InfluxDB, Postgresql

Websites: WordPress, Joomla

Others: Git, GitLab, Azure, AWS, Arduino Programming.

Web: React/GastbyJS, GraphQL

Contact: presidencia@dineroclub.com WhatsApp: +573053221527

Experiencia

Sistemas Geniales

2 años 11 meses

Editor de Abril.pro - Blog personal
diciembre de 2021 - Present (7 meses)

Área metropolitana de Medellín

Founder - Full Stack Developer

agosto de 2019 - Present (2 años 11 meses)

Medellín, Antioquia, Colombia

Full Stack Engineer

- Tools: Python, Flask, Postgresql, MySQL, Javascript, React, C#
- Collect client requirements and develop the software or website from them using UX/UI design methodologies.
- Developing functional databases, applications, and servers to support back-end applications and websites.
- Design of user-based interactions through an effective Front-end architecture.
- Development and design of RESTful services and APIs.
- Managing database administration and hosting tasks.
- Keeping up to date with industry trends and developments that can be applied to business needs.
- Developing software for hundred of sensors (IIoT) around the world.
- Developing Jackpot Progressive Games for tables in land-based casinos.
- Mathematic Simulation for Sedic (Big Civil Engineering company)
- Video and graphic advanced editor using Adobe software.

Skills

- Proficiency in CSS (Bootstrap), JavaScript, and HTML, with an understanding of CSS pre-processors.
- Strong PHP and MySQL knowledge, with working knowledge of Express.js, React, and Node.js.
- Experience in API design and development.
- Android and iOS application development in the JavaScript React Native framework.
- Understanding of libraries including jQuery.
- Experience with AJAX.
- Developments with Livecode language.
- C language for Arduino cards
- InfluxDB for Sensors.

Avia Soluciones Hoteleras

Commercial Representative in Colombia

mayo de 2021 - febrero de 2022 (10 meses)

Medellín, Antioquia, Colombia

Coordinate commercial activities to increase the network of Hotels that use Avianet, a technology platform and shared services. Avia is a subsidiary of the Aviatour Group.

Dineroclub

9 años 1 mes

Wordpress Advanced Designer

octubre de 2015 - octubre de 2021 (6 años 1 mes)

Medellin

Website Designer / WordPress

Publisher

Editor in Chief

octubre de 2012 - octubre de 2021 (9 años 1 mes)

Medellín

Digital magazine with more than 10K visitors daily. Recognized in the Business Community.

Penteon - USA

Full-Stack - IIoT

enero de 2020 - noviembre de 2020 (11 meses)

Remote Work

Designing software for processing of big data (IIoT Sensors in Middle East). The industrial internet of things (IIoT) refers to the extension and use of the internet of things (IoT) in industrial sectors and applications. The IIoT encompasses industrial applications, including robotics, medical devices, and software-defined production processes.

La Mayorista

Consulting Information Technology Specialist

julio de 2019 - noviembre de 2020 (1 año 5 meses)

Itagüí, Antioquia, Colombia

In charge of the development and implementation of technological tools applied to the logistics field of the largest co-ownership of Antioquia, with more than 1800 stores, oriented to the sale of food wholesale and retail.

Develop of marketing games for the commercial zone.

Servisoft S

Senior Marketing Communications Manager

junio de 2019 - marzo de 2020 (10 meses)

Medellín

Development of the company's website (Wordpress) and connectivity with CRM (Clientify) tools. Integration using Javascript.

Operation of Social Networks and communications and corporate relations of the company.

RENAL VI - ELEMENT

Full-stack Developer

febrero de 2019 - septiembre de 2019 (8 meses)

Medellín

Wordpress Developer. Development of apps for Android and iOS. Website creation. Marketing Management of the company.

HEMISFERIOS

Co-founder

febrero de 2017 - agosto de 2019 (2 años 7 meses)

Medellín

Entrepreneurship to produce systems for Loyalty and Promotional Interactive Games.

Gobernación de Antioquia

Webmaster - Digital Government

abril de 2016 - diciembre de 2017 (1 año 9 meses)

Medellín

Coordinate compliance with the Digital Government Policy of Colombia.

Development and maintenance of the website. Communication of the entity with the citizen. Wordpress and Joomla development.

Energía y potencia

Digital Marketing Manager & Webmaster - Tecnigreen

septiembre de 2015 - abril de 2016 (8 meses)

Medellín

Wordpress Developer. Coordinator of the digital expansion of the Tecnigreen brand (products for the generation and use of solar energy) and development of the website.

Servisoft S.A.

Marketing Manager

diciembre de 2014 - agosto de 2015 (9 meses)

Medellin

Development of the company's website and connectivity with CRM tools.
Operation of Social Networks and communications and corporate relations of the company.

TTH Gaming

Information Technology Management

marzo de 2005 - enero de 2015 (9 años 11 meses)

Guatemala

Development of the company's technology policies. Creation of the technological infrastructure. Control of Servers. Creation of Interactive Games for clients.

WebCongress

Speaker

septiembre de 2014 - septiembre de 2014 (1 mes)

Medellin

Speaker Outbound Marketing

Grupo Masaris

Vice President Marketing Operations

agosto de 2013 - diciembre de 2013 (5 meses)

Lima, Perú

Games development - Loyalty

PERU GAMING SHOW

Speaker

agosto de 2013 - agosto de 2013 (1 mes)

Lima, Perú

Speaker - Marketing for the Casino Industry -
More than 400 conference attendees

Dynamic Modular System

Global Business Development Manager

enero de 2007 - agosto de 2013 (6 años 8 meses)

Medellin

Desarrollo de estrategias para aumentar la participación de mercado de la compañía de software en latinoamérica

PERU GAMING SHOW 2012

Speaker

agosto de 2012 - agosto de 2012 (1 mes)

Lima, Perú

Gamification in our Industry

DIVERTIA

Chief Information officer

enero de 2005 - diciembre de 2006 (2 años)

Guatemala, Guatemala

Working for more than 300 users.

Cirsa Panamá

Chief Information officer

julio de 2005 - julio de 2006 (1 año 1 mes)

CIO of the Department of Informatics and restructuring of the physical infrastructure. Working for more than 2.000 users in 30 offices and points of sales. More than 9000 slot machine connected to the network.

CIRSA

Games Strategy Marketing

agosto de 2004 - diciembre de 2004 (5 meses)

Lima, Perú

Development of 10 games for the points of sale of the company.

Winner Group S.A. - CIRSA Colombia

IT MANAGER

septiembre de 1999 - septiembre de 2001 (2 años 1 mes)

Bogotá

Web Development - Servers Control - Games Designing

WORLD CASINO SYSTEMS

COFOUNDER

octubre de 1995 - octubre de 1999 (4 años 1 mes)

Bogotá

SOFTWARE (GAMES) DEVELOPMENT - Hardware and Software projects applied to the Casino Industry

Educación

Pontificia Universidad Javeriana

Ingeniero Electrónico, Electrónica · (1983 - 1990)